



# Privacy Policy

Yodiwo AB, and its subsidiaries and affiliates (together hereinafter referred to as "Yodiwo," "we," "us" or "our"), respect your privacy and are committed to protect the personal information that you share with us. Generally, you can browse through our website at [www.yodiwo.com](http://www.yodiwo.com) without giving us any information about yourself. This policy describes how we collect and use your personal information when we need your personal information to provide services that you request or when you choose to provide us with your personal information through our website (the "Website") or our applications ("Apps").

## Information Collection

Personal information means any information that may be used to identify an individual, including, but not limited to, a first and last name, company name, email address, telephone number, postal or other physical address, birth date, gender, occupation, a credit card number (including expiration date) to process payment for products, Apps and/or services and such other information when needed to provide a service that you requested. Certain of our products, Apps and services also store connection or session information such as time/date and length of collection, IP address, chat logs and technician information.

As you navigate through this Website and/or use our Apps, certain anonymous information can be passively collected (that is, gathered without your actively providing the information) using various technologies, such as cookies, Internet tags or web beacons, and navigational data collection (log files, server logs, clickstream). Your internet browser automatically transmits some of this anonymous information, such as the URL of the website you just came from and the Internet Protocol (IP) address and the browser version your computer or mobile device is currently using; the date and time you access the Website and the pages that you access while at the Website. This information is used for internal/external marketing purposes, to analyze trends and to improve our Website, products, Apps and services. Our Website may also collect anonymous information from your computer or mobile device through cookies and internet tags or web beacons. You may set your browser to notify you when a cookie is sent or to refuse cookies altogether, but certain features of this Website might not work without cookies.

Yodiwo collects personal information when you elect to use our software on a free trial basis or purchase an App, subscription or an upgrade. Yodiwo only uses such information if it has been collected in accordance with acceptable privacy practices consistent with this Policy and applicable laws.



## Choice/Opt-Out

You may elect to "opt out" of receiving direct marketing or market research information. This means we assume you have given us your consent to collect and use your information in accordance with this Policy unless you take affirmative action to opt out at the point of collection. Opt-out is the means by which you give us, or decline to give us, your consent to use your personal information for the purposes covered by the opt-out choice. You may opt out at the point of collection when personal information is collected, or you may do so at any time by sending an email request to [info@yodiwo.com](mailto:info@yodiwo.com) (please indicate "Opt Out" in the subject line) or by sending a written request to the address provided below. In some cases, we will provide you with the opportunity to "opt in". This means we will require your affirmative action to indicate your consent before we use your information for purposes other than the purpose for which it was submitted.

## Cookies and Tracking Technology

A "Cookie" is a small data file that certain websites write to your hard drive when you visit them. Cookies cannot be used to run programs or deliver viruses to your computer. A cookie file can contain information such as a user ID that the site uses to track the pages you've visited, but the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Cookies save you time, for example, if you personalize a web page, or navigate within a website, a cookie recalls your specific information on subsequent visits. Yodiwo also uses cookies to track user traffic patterns. We do this in order to determine the usefulness of our Website information to our users and to see how effective our navigational structure is in helping users reach that information. You may accept or decline cookies. Most web browsers automatically accept cookies, however you can modify your browser setting to decline cookies. Please note however, if a visitor turns off cookies such visitor and/or the website owner may find some of the functionality of our website and/or our products, to be reduced or impaired.

In addition to cookies, our Website uses a variety of technical methods for tracking purposes, including web beacons. Web beacons are small pieces of data that are embedded in images on the pages of websites. Yodiwo also uses these technical methods to analyze the traffic patterns on our Website, such as the frequency with which our users visit various parts of our Website.

## Use of Collected Information

Yodiwo uses personally identifiable information for several general purposes: to fulfill your requests for certain products and services, to keep you up to date on the latest product announcements, software updates, special offers or other information we think you'd like to hear about either from us or from our business partners, and to better understand your needs and provide you with better services. We may also use your information to send you promotional materials about goods and



services (including special offers and promotions) either offered by Yodiwo or offered by third parties. You may opt out of receiving these communications.

## Information Sharing and Disclosure

Our Website and Apps provides you the opportunity to opt-out of receiving communications from us when you elect to use our Apps or software on a free-trial basis, or purchase a new subscription or an upgrade. Further, when you receive the requested communication, you are given the opportunity to unsubscribe from receiving any future communication or to change your information.

Unless you opt-in, Yodiwo will not transfer your personal information to third parties, except we may transfer your personal information without your consent to the extent required to do so by law or in the good faith belief that such action is necessary to: (i) conform to the edicts of law or comply with legal process served on Yodiwo or the site; (ii) protect or defend the rights or property of Yodiwo; (iii) act in urgent circumstances to protect the personal safety, property, or privacy of Yodiwo's employees, users of Yodiwo's products or service, or members of the public; or (iv) effect a transaction, restructuring or proceeding that transfers to a third party the assets or line of business to which the information pertains. If you choose to provide us with your personal information, we may transfer that information within Yodiwo or to Yodiwo's third party service providers with your permission. In addition, Yodiwo may send your personal information to other companies or people under any of the following circumstances: when we have your consent to share the information; we need to share your information to provide the product or service you have requested; we need to send the information to companies who work on behalf of Yodiwo to provide a product or service to you (we will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose); or we want to keep you up to date on the latest product announcements, software updates, special offers or other information we think you'd like to hear about either from us or from our business partners (unless you have opted out of these types of communications).

In addition, we may share non-identifiable aggregate information about our users (for example, the proportion of male and female users) with advertisers, business partners, and other third parties in an effort to customize or enhance the content and advertising on our Website for our users.

## Your Ability to Review and Delete Information

You can always ask to review any personal information that we have collected from you, have us update, correct or delete this information and/or instruct us not to use this information in the future. If you wish to exercise this right, simply contact us at [info@yodiwo.com](mailto:info@yodiwo.com).



## Data Security

Your personal information is protected for your privacy and security. Yodiwo safeguards the security and confidentiality of the data you send us with physical, technical, and managerial procedures. Please be aware that, the transmission of information via the internet is not completely secure. Although we have security measures in place to protect your personal information, we cannot guarantee the security of your data transmitted to our sites; any transmission is at your own risk.

Where we have given you (or where you have chosen) a password which enables you to access certain parts of our sites, you are responsible for keeping this password confidential. We ask you not to share a password with anyone. Change your passwords often, use a combination of letters and numbers, and make sure you use a secure browser.

Our Website may contain links to websites operated by other companies. Some of these third-party sites may be co-branded with a Yodiwo logo, even though they are not operated or maintained by Yodiwo. Although we choose our business partners carefully, Yodiwo is not responsible for the privacy practices of websites operated by third parties that are linked to our site. Once you have left our website, you should check the applicable privacy policy of the third party website to determine how they will handle any information they collect from you.

## Changes to this Privacy Policy

Yodiwo may amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will make that information available by posting a notice on this site.

## Children's Privacy

Our website is a general audience site that does not target and is not intended for children under the age of 13. Yodiwo does not knowingly solicit or maintain personal information pertaining to children under the age of 13.

## International Privacy Protection

Personal information that we maintain may be controlled and processed in the United States of America and/or other countries, which might not provide the same level of privacy protections as in your country of residence. For personally identifiable information collected from users in the European Economic Area and Switzerland, Yodiwo adheres to the Safe Harbor Privacy Principles administered by the U.S. Department of Commerce.



## Contact Information

Yodiwo welcomes your comments regarding this privacy statement. If you believe that Yodiwo has not adhered to this privacy statement, please contact us electronically at [legal@Yodiwo.com](mailto:legal@Yodiwo.com) or via postal mail at the address provided below, and we will use commercially reasonable efforts to promptly determine and remedy the problem. If you make a request we have 1 month to respond to you.

Yodiwo AB.  
Attention: General Counsel  
Dalsro 308, SE 31161, Ullared Sweden